MAYRA SANCHEZ

msanchezk17@gmail.com | linkedin.com/in/sanchezmayra/ | Portfolio: mayrasanchez.tech

EXPERIENCE

Nike Inc, Remote— *Software Engineer 1 & UI/UX Designer*

SEPTEMBER 2021 - PRESENT

- Spearheaded the development of large-scale frontend applications at Nike, utilizing expertise in HTML, JavaScript, and CSS
- Lead UI/UX designer and engineer for dashboarding platform, enhancing efficiency and user experience for stakeholders
- Collaborated cross-functionally as a lead engineer and product owner to streamline systems for consumer data acquisition
- Demonstrated proficiency in modern frontend technologies by integrating React and Redux into Nike's internal tools,
- Engaged with a diverse team across QA, Build, UI, Documentation, and Management to successfully drive organizational growth.
- Onboarded over 500 new users to Nike's new internal product inventory application built with React JS

Nike Inc, Remote — *Global Technology Intern*

JUNE 2020 - AUGUST 2020

- Improved user experience by creating dynamic content freshness with JavaScript React and Redux programming
- Increased website traffic by 15% to Nike Launch and introduced new exposure to wider Nike audiences
- Enhanced website performance on search consoles for Nike Launch with enhanced UI/UX elements on the SNKRS website

Level 2 Designs, Orange, CA — *Web Development & SEO Associate*

JULY 2018 - DECEMBER 2019

- Enhanced site performance by 25% with new enhancements from recommendations made after analyzing customer engagements
- Implemented responsive UI elements for desktop and mobile site implementations with HTML, CSS, and JavaScript
- Leveraged Adobe XD to design new features for clients and engineered the designs with minimum oversight

City of Anaheim Public Libraries, Anaheim, CA— *Library Clerk*

MARCH 2017 - AUGUST 2021

- Provided assistance to patrons by checking out their materials and educating them about important library policies
- Engaged with large groups of children by reading to them in Story-Times to promote literacy and independent reading
- Created and designed original artwork utilized by entire library system to promote branch events and bring in new patrons

EDUCATION

California State University, Long Beach— *Bachelors of Science, Computer Science*

AUGUST 2017 -MAY 2021, GPA: 3.47

- **Relevant Coursework:** Software Development & Frameworks, Operating Systems, Data Structures & Algorithms (Java & C++)

SKILLS

- **Technical:** React & Node JS, C#, Python, Amazon AWS, Java, C++, HTML/CSS/JS, SQL, Snowflake, Curator, WordPress, Unity
- **Graphic and UI/UX Design:** Adobe Suite, Figma, Sketch, Zeplin, Prototyping, Wireframing, Procreate, Tableau, PowerBI
- **Professional:** Creative Problem Solving, Fluent in Spanish, Willingness to Learn, Debugging, Troubleshooting,
- **Interpersonal:** Strong verbal communication, Collaborative and Strong leadership, Conflict resolution, Fast learner

PROJECTS

csulbwic.com, Long Beach, CA — *Webmaster*

JUNE 2019 - MAY 2021

- Generated original website by applying Adobe XD, Photoshop, and Illustrator
- Composed and streamlined website with React and BootStrap

CONFERENCES, ACCOMPLISHMENTS & Certifications

- Grace Hopper Conference 2019 & Virtual 2020
- Google Hispanic Student Leadership Summit 2020
- First place in Latino and Friends Graphic Design Contest held by Nike
- Foundations in User Experience (UX) Design from Google